

| | Posted | | Image | | |
|---------------|--------|----------|-------|--|--|
| Friday 8/1 | x | 8:30 AM | x | To get your message into the minds of hundreds, if not thousands, of shoppers per week, grocery cart advertising is worth consideration. | |
| | x | 11:30 AM | | Being the most skilled in your industry won't matter if you can't market yourself. Grocery cart ads raise your profile and your bottom line. | |
| | x | 2:30 PM | | People are constantly moving, yielding new business opportunities. Grocery cart ads help "drill down" and get specific with an audience. | |
| Monday 8/4 | x | 8:30 AM | | Supermarket cart ads have more flexibility than flyers, allowing for varying messages in different store locations. | |
| | x | 11:30 AM | | Shopping cart advertising will leave an impression, because customers see your logo for nearly the entire time they're in the store. | |
| | x | 2:30 PM | x | You'll want not only an eye-catching logo, but a way to make sure you get across your superiority to your competitors. | |
| Tuesday 8/5 | x | 8:30 AM | x | Nothing "pops" quite like a clever, attractive ad. Shopping cart ads are no exception. | |
| | x | 11:30 AM | | The call to action is the most important portion of your shopping cart ad. It tells people what you want them to do. | |
| | x | 2:30 PM | | Grocery cart advertising not only gains the consistent attention your business needs, but holds that attention for an entire shopping trip. | |
| Wednesday 8/6 | x | 8:30 AM | | Creating proper brand awareness is key to securing future customers. | |
| | x | 11:30 AM | | We all regularly shop for groceries, making grocery cart advertising a clear choice for all of your marketing needs. | |
| | x | 2:30 PM | | Shopping cart marketing campaigns build brand awareness every time your target audience goes to the grocery store. | |
| Thursday 8/7 | x | 8:30 AM | | National brands have long recognized the value of shopping cart ads and consistently use them year after year. | |
| | x | 11:30 AM | x | Statistics show most people spend an average of 60 minutes in grocery stores each week. Take advantage of this valuable time. | |
| | x | 2:30 PM | | Putting your personal contacts together with good shopping cart ads makes for a winning combination. | |
| Friday 8/8 | x | 8:30 AM | | Shoppers make 30,000 trips to the grocery store each week, and almost 100% of them use a grocery cart. | |
| | x | 11:30 AM | x | In order for your business to be as successful as possible, it's vital that you separate yourself from others. | |
| | x | 2:30 PM | | Grocery cart ads are becoming increasingly popular for a wide range of local businesses. | |
| Monday 8/11 | x | 8:30 AM | x | When you are starting a business, or trying to increase your sales, advertising can be the key to your success. | |
| | x | 11:30 AM | | With shopping cart ads, you can spread the word about your business to a broad audience and save some money in the process. | |
| | x | 2:30 PM | | On a shopping cart, you're exposing your company to a very large audience at a fraction of the cost of advertisements on social media. | |
| Tuesday 8/12 | x | 8:30 AM | | You can get your name out there with a small ad that will quickly grab attention, rather than spending hours creating a TV commercial. | |
| | x | 11:30 AM | x | Not even the catchiest slogans or brightest colors will be successful if they're not put in places where the right buyers can see them. | |
| | x | 2:30 PM | | Grocery cart advertising can be a smart advertising tool for reaching both male and female consumers. | |

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| Wednesday 8/13 | x | 8:30 AM | | There are few advertising options that command consumers' attention the way that ads placed on grocery carts can. | | |
| | x | 11:30 AM | x | Grocery cart advertisement has the potential to significantly boost your social media marketing campaign. | | |
| | x | 2:30 PM | | Unlike in your face billboards or annoying internet ads, shopping cart ads catch a consumer's attention without being intrusive. | | |
| Thursday 8/14 | x | 8:30 AM | | Advertising on grocery carts can easily be updated to feature new services offered. | | |
| | x | 11:30 AM | | Grocery carts are a perfect display to highlight what local consumers need. | | |
| | x | 2:30 PM | x | With targeted demographics and a large network of participating grocery stores, our ads get an average of 30,000 views weekly. | | |
| Friday 8/15 | x | 8:30 AM | | With shopping cart ads, you can reach consumers, change their perception, and ultimately build brand awareness and loyalty. | | |
| | x | 11:30 AM | | For exposure in a setting visited by thousands of local people, grocery cart advertising is the perfect solution to spread your message. | | |
| | x | 2:30 PM | | One of the great things is the fact your ad can be seen by thousands of people locally without being disruptive in any way. | | |
| Monday 8/18 | x | 8:30 AM | | A shopping cart ensures thousands of people will be exposed to your ad, and several of those will become new business opportunities. | | |
| | x | 11:30 AM | | Although a customer may not need your services right away, seeing your ad over and over will help them remember you. | | |
| | x | 2:30 PM | x | A shocking statistic related to a major concern of the typical consumer is a great way to draw attention to a product or service. | | |
| Tuesday 8/19 | x | 8:30 AM | x | In marketing luxury products, getting the customer to envision a particular experience makes for great advertising. | | |
| | x | 11:30 AM | | Drawing inspiration from the lives of your consumers is a smart way to target an audience. | | |
| | x | 2:30 PM | | Advertising doesn't always have to be larger than life—in some situations, it can be as simple as a statement. | | |
| Wednesday 8/20 | x | 8:30 AM | | By advertising to potential clients at a place they go often, you'll reach a larger customer base at a lower cost per customer acquired. | | |
| | x | 11:30 AM | x | People are already going to grocery stores, which means the work to get your ad in front of consumers is already done. | | |
| | x | 2:30 PM | | On average, 15,000 people shop in a grocery store every week. Research shows roughly 95 percent of them are using a cart. | | |
| Thursday 8/21 | x | 8:30 AM | | Grocery cart ads offer a subtle yet persistent and memorable message to potential clients. | | |
| | x | 11:30 AM | | The vast majority of people still shop for groceries in person. This means you don't have to worry about a shrinking audience. | | |
| | x | 2:30 PM | | Cart advertising is an easy way to tap into the power of niche marketing. | | |
| Friday 8/22 | x | 8:30 AM | | Using grocery carts as an advertising tool to promote your business can be creative, unique and fun. | | |
| | x | 11:30 AM | | Bold colors and text will catch shopper's eyes and make them want to look at your advertisement. | | |
| | x | 2:30 PM | x | Grocery cart advertising doesn't have to be boring. A little humor will keep your ad in shopper's minds long after they leave the store. | | |
| Monday 8/25 | x | 8:30 AM | | Leave shoppers wanting more information by providing just enough, without making them feel like they already know everything. | | |

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| | x | 11:30 AM | | Advertising on shopping carts is an effective traditional marketing tactic that enables you to build a local brand people trust. | | |
| | x | 2:30 PM | x | When you invest in grocery cart advertising, you can communicate exactly why you are the best in town. | | |
| Tuesday 8/26 | x | 8:30 AM | | You can communicate with thousands of people on a monthly basis who have no option but to see your advertisement. | | |
| | x | 11:30 AM | | Many small businesses may not have the budget to effectively build a brand. Instead, grocery cart ads are an affordable alternative. | | |
| | x | 2:30 PM | | By having your ads displayed on the grocery carts, you are getting constant exposure and building a local brand. | | |
| Wednesday 8/27 | x | 8:30 AM | | Because you are getting the undivided attention of customers, you can get a better response from your ad. | | |
| | x | 11:30 AM | x | Shopping cart ads are superior to many media channels because they cannot simply be blocked or skipped over with a remote. | | |
| | x | 2:30 PM | | Shopping cart ads are effective because they tell local customers about local businesses. | | |
| Thursday 8/28 | x | 8:30 AM | | Your customers have to shop for food and other necessary items; every time they go to the supermarket, they'll see your ad. | | |
| | x | 11:30 AM | | Different backgrounds and age groups go grocery shopping, so ads on carts could potentially get the word out to a more diverse mix. | | |
| | x | 14:30 PM/12/ | x | By choosing the specific store in which to advertise, you can determine who will see your ads and which community you'll serve. | | |
| Friday 8/29 | x | 8:30 AM | x | Even in economic hardship, individuals continue to frequent local grocery stores. | | |
| | x | 11:30 AM | | Advertising on shopping carts can be geo-targeted, dispersed by demographic, language and design. | | |
| | x | 2:30 PM | | StarKart is a unique advertising program that can bring your business up to 30,000 potential new customers per week. | | |